

1/22

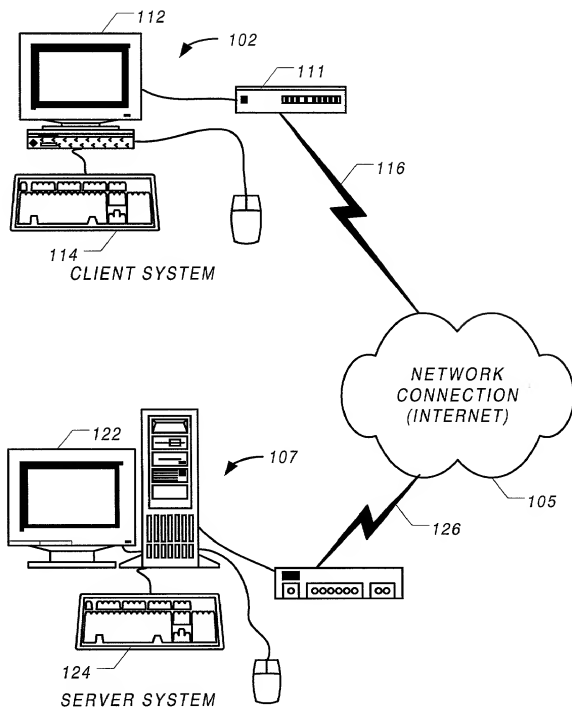


FIG. 1

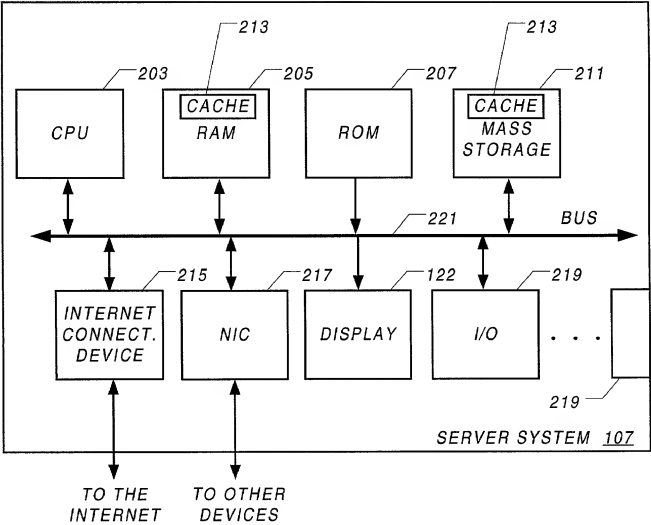


FIG. 2

3/22

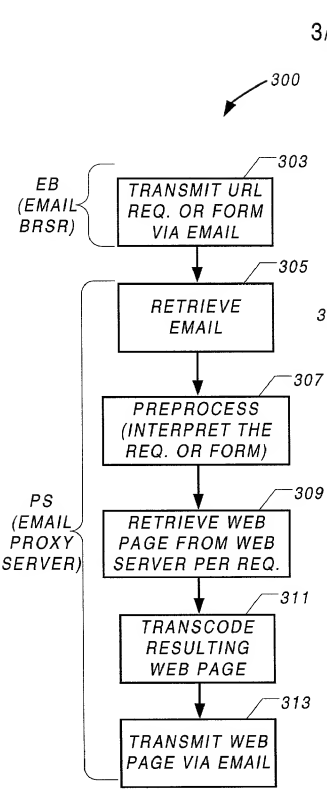


FIG. 3A

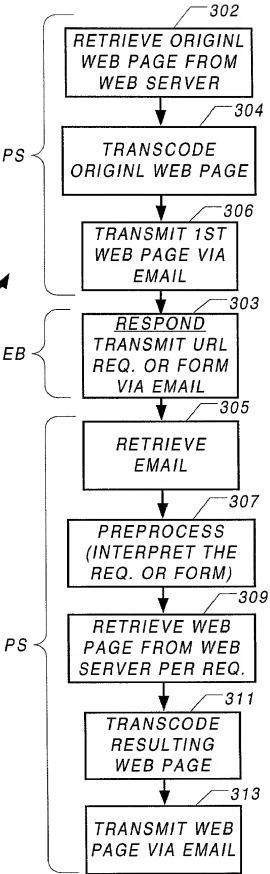
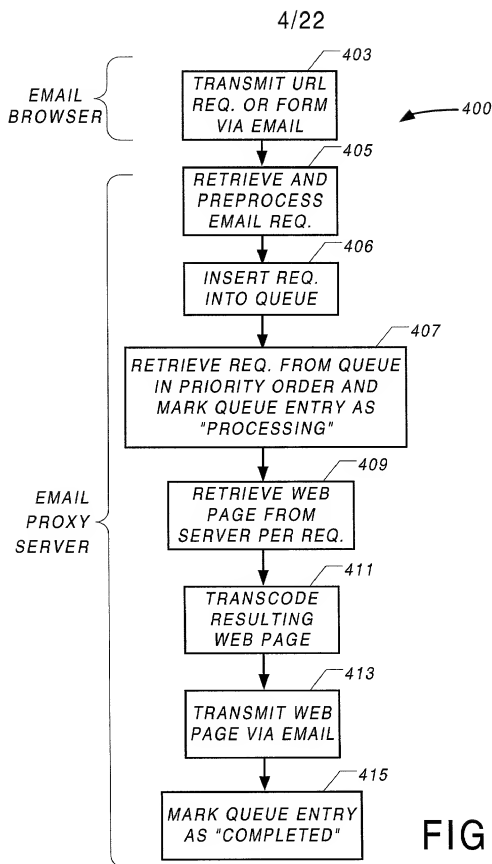


FIG. 3B



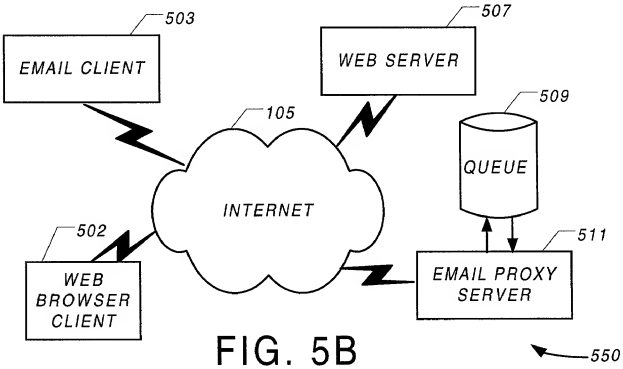
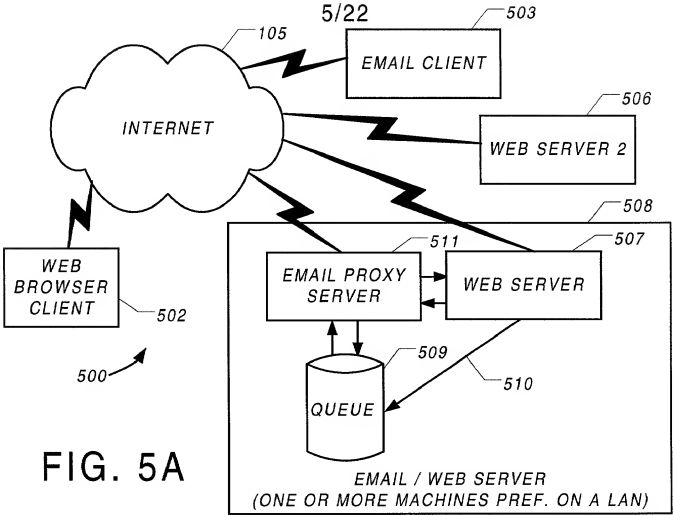


FIG. 5C

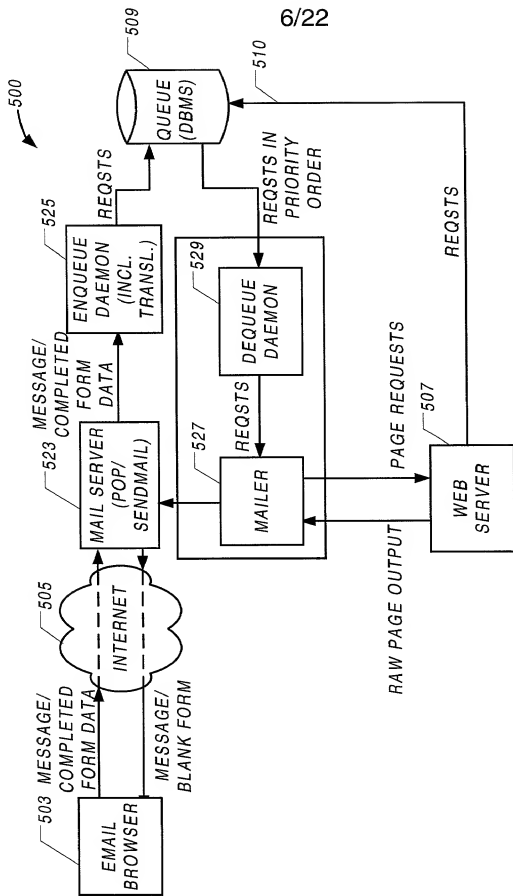
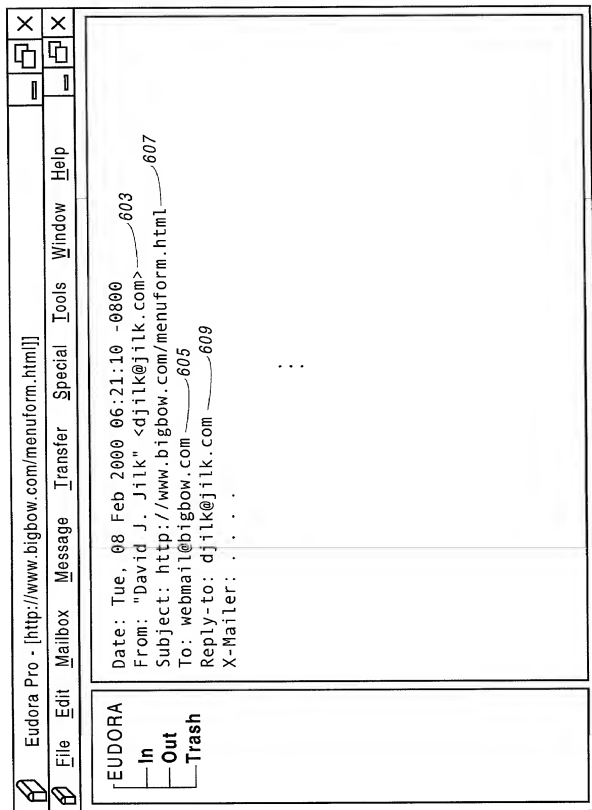


FIG. 5C

7/22



EMAIL TEXT WINDOW  **FIG. 6**  600

8/22

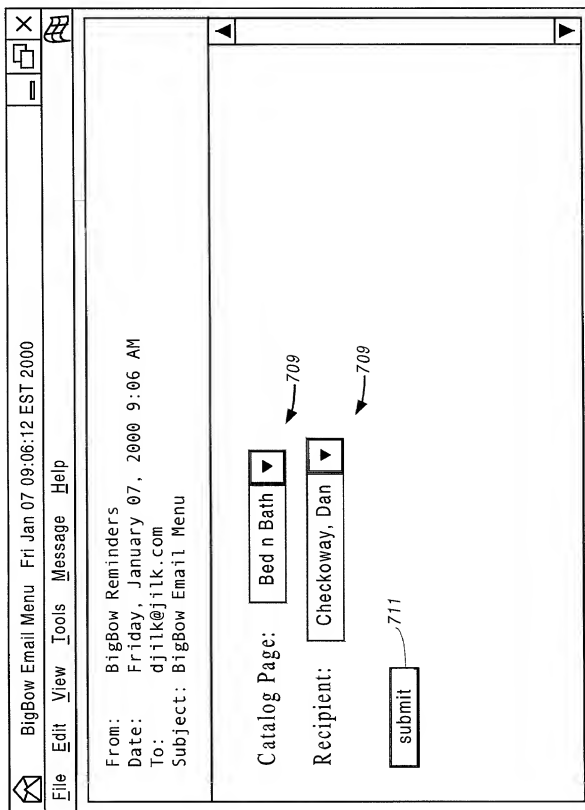


FIG. 7A

9/22

750

```

<HTML>
<HEAD>
<META content=text/html;charset=iso-8859-1 http-equiv=Content-Type>
</HEAD>
<BODY>
<FORM action=mailto:webmail@bigbow.com method=POST>
<INPUT type=hidden name=REQUEST_URL
      value="http://www.bigbow.com/catalog.asp">
<INPUT type=hidden name=REQUEST_METHOD value=POST>
<P>Catalog Page:
<SELECT name=catalog>
<OPTION value=1>Bed n Bath</OPTION>
<OPTION value=2>Traditions</OPTION>
</SELECT>
<P>Recipient:
<SELECT name=recipient>
<OPTION value=1>Checkoway, Dan</OPTION>
<OPTION value=2>Hoffman, Jon</OPTION>
</SELECT>
<P><INPUT name=submit type=submit value=submit>
</FORM></BODY></HTML>

```

EMAIL HTML SOURCE

FIG. 7B

10/22

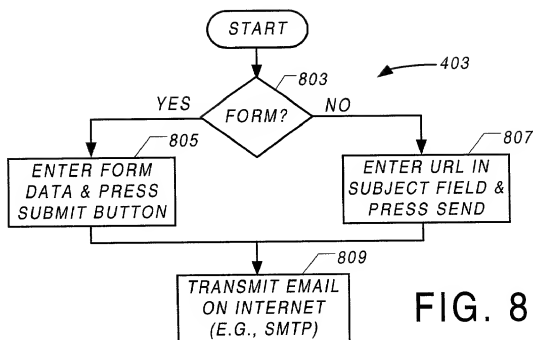


FIG. 8

From: "Dan Checkoway" <dan@checkoway.com>
 To: <webmail@bigbow.com>
 Subject: Form posted from Microsoft Internet Explorer.
 MIME-Version: 1.0
 Content-Type: application/octet-stream;
 name="POSTDATA.ATT"
 Content-Transfer-Encoding: quoted-printable
 Content-Disposition: attachment;
 filename="POSTDATA.ATT"
 X-Mailer: Microsoft Outlook Express 5.00.2919.6600
 X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2919.6600
 ENQUEUE_URL=3Dhttp%3A%2F%2Fdev.bigbow.com%2Fscript%2Femail_reply_process.asp&ENQUEUE_METHOD=3DPOST&email_reply=

FIG. 9

11/22

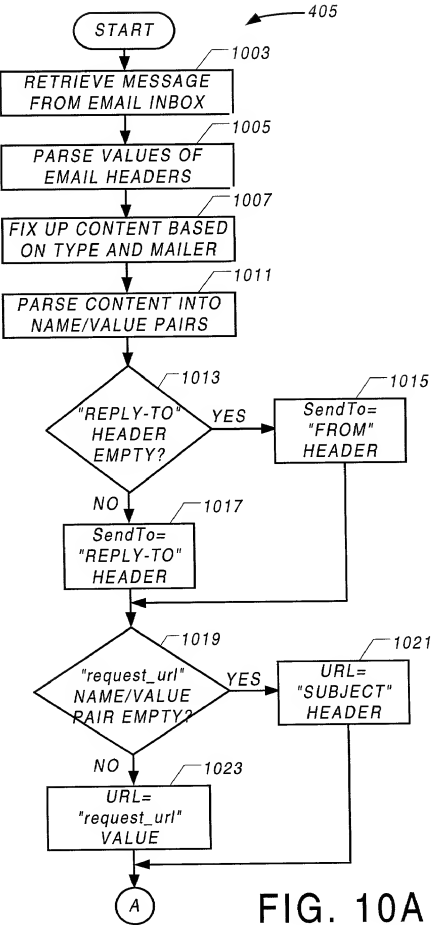


FIG. 10A

12/22

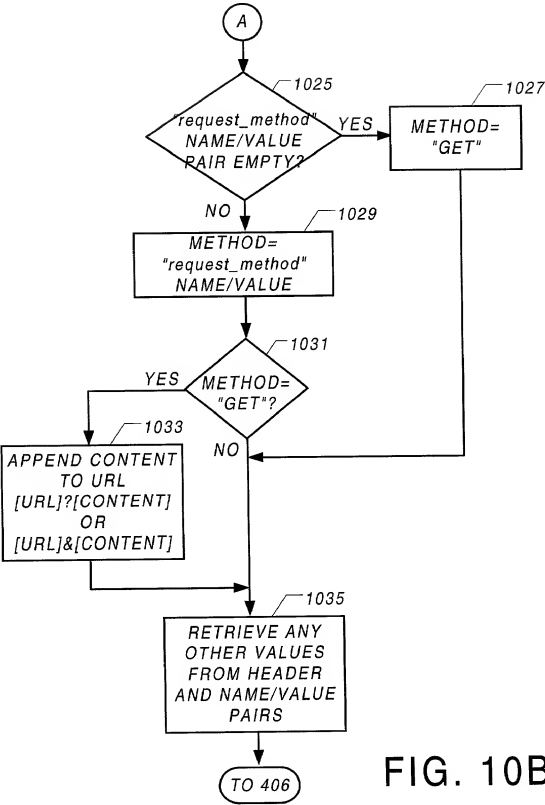


FIG. 10B

13/22

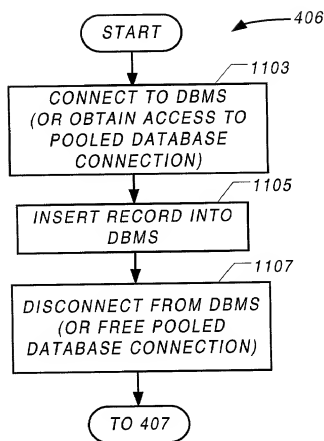


FIG. 11

14/22

1200 {

```

INSERT INTO request_queue(
    request_id, 1203
    created_date, 1205
    completed_date,
    request_type_id, 1207
    request_status_id, 1209
    priority, 1211
    our_email, 1213
    sendto_email, 1215
    url, 1217
    request_method, 1219
    post_content)
VALUES(NULL, '[CurrentDateTime]', NULL,
'incoming', 'open', 1,
'Webmail@bigbow.com', '[SendTo]',
'[URL]', [Method], '[Content]')
    
```

FIG. 12

1400 {

```

SELECT * FROM request_queue WHERE
request_status_id='open' AND
completed_date is NULL ORDER BY
priority, created_date
    
```

FIG. 14

15/22

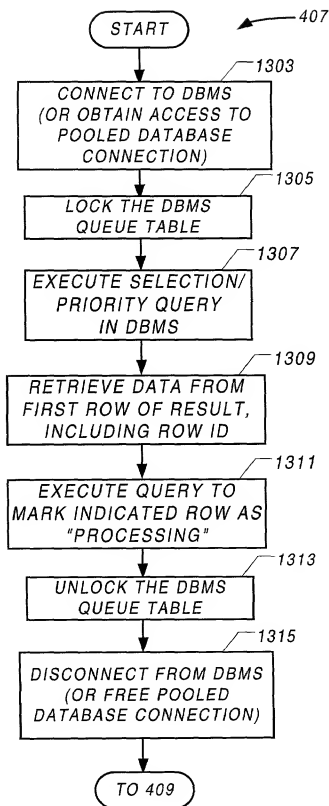


FIG. 13

16/22

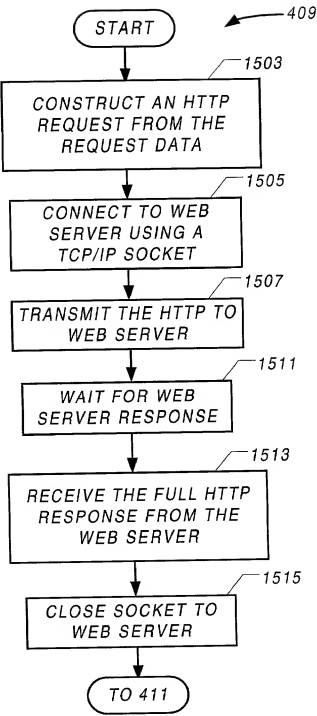


FIG. 15

17/22

FIG. 16

FIG. 16

18/22

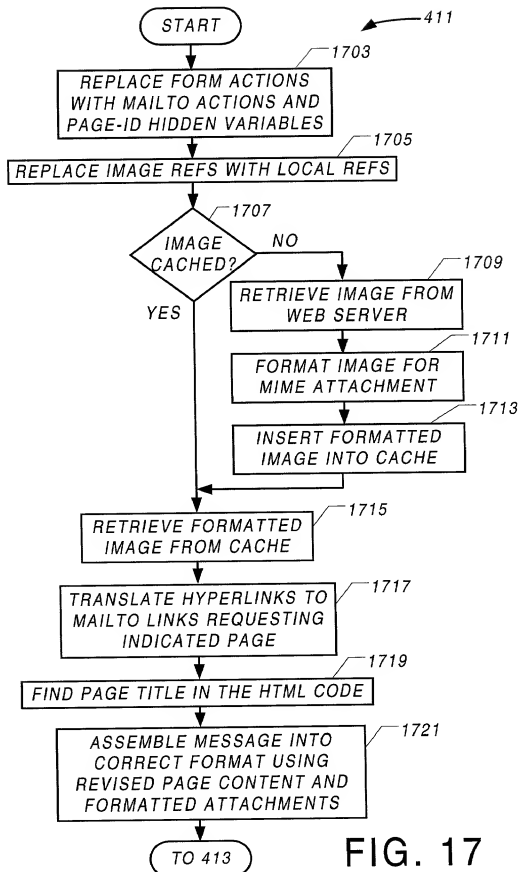


FIG. 17

19/22

To: djilk@jilk.com
 From: webmail@bigbow.com
 Subject: BigBow
 X-Courtesy-Of: BigBow Dequeue 1.0 (Built: Feb 13 2000 22:42:09)
 Mime-Version: 1.0
 Content-Type: multipart/related; boundary="dequeue-boundary";
 type=text/html

This is a multi-part message in MIME format.

--dequeue-boundary

Content-Type: text/html; charset=US-ASCII

Content-ID: <dequeue-body>

<html><head><title>BigBow</title></head>

<body background="cid:http---www-bigbow-com-_borders-cap_top-jpg">

<a href="mailto:webmail@bigbow.com?subject=http://www.
bigbow.com/index.htm">

<FORM ACTION="mailto:webmail@bigbow.com" METHOD="POST">

<INPUT TYPE="HIDDEN" NAME="REQUEST_URL"

VALUE="http://www.bigbow.com/subscribe">

<INPUT TYPE="HIDDEN" NAME="REQUEST_METHOD" VALUE="POST">

<input type="hidden" name="listid" value="443">

Email Address

<input TYPE="TEXT" SIZE="32" MAXLENGTH="255" NAME="ATTR1" VALUE=>

</form></body></html>

--dequeue-boundary

. . . . (Continued in FIG. 18B)

FIG. 18A

20/22

. .(continuing from FIG. 18A last line " --dequeue-boundary")
 Content-ID: <http---www-bigbow-com- borders-cap_top-jpg>
 Content-Type: image/jpeg
 Content-Transfer-Encoding: BASE64
 R0lGODlheAAKALMAAA8PjRwckz8/pG5uup6e0czM5/b2+v///wAAAAAAAAA
 AAAAAAAAAAAAAAAAAAAACwAAAAeAAKAAAEVfDISau900vNu/9gKI5k+RWD
 oK5s675wLM90XQ9FZgwb4P/AoHBILBqPyKTyFxyKoSldeQtWouESfTK7Xq/
 2UPvSy6bi4FD4cxum1HuuLw6mNvvyAgAOW==
 --dequeue-boundary
 Content-ID: <http---www-bigbow-com-images-header-jpg>
 Content-Type: image/jpeg
 Content-Transfer-Encoding: BASE64
 R0lGODlHJgIxAMQAAA8PjxcXuBsbzmNjuQoKEJiY0ezs9vPz+dPT2Pn5/Ofn
 6aWlpv///39/fn5+fPz8wAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA
 AAAAAAAAAAAAAAAAAAAACwAAAAAJgIXAAAF/yAjjuQAnIAwrGzrvnAs
 .
 .
 .
 wWU7+9nQjnZ6sJmAwqx619jONq40YFj0JMAABjhAAh7XgA0Ye9y2Tre6183u
 drv73fCON6ntL0962/ve+M63vvfN72jQuadv9DrjAB07wghv84LcAOMIXzvCG
 O/zhEI+4xCd08Ypb/OIYz7jGN87xjnv84yAPuchHTvKSm/zkKE85LKqt8pa7
 /OUwj7nMZ07zmjckBAA7
 --dequeue-boundary--
 1800 (CONTD.)

1827
 1825
 1829
 ENCODED IMAGE DATA 1821
 1833

FIG. 18B

21/22

```

1919
1903
1917
1905
<html><head><title>BigBow</title></head>
<body background="http://www.bigbow.com/images/cap_top.jpg">
<a href="http://www.bigbow.com/index.htm">
</a>
<form METHOD="POST" ACTION="http://www.bigbow.com/subscribe">
1915
1911
<input type="hidden" name="listid" value="443">
Email Address
1915
<input TYPE="TEXT" SIZE="32" MAXLENGTH="255"
NAME="ATTR1" VALUE>
</form></body></html>
1900
1907

```

FIG. 19A

```

1923
<html><head><title>BigBow</title></head>
<body background="cid:http---www-bigbow-com-_borders-
cap_top.jpg">
1933
<a href="mailto:webmail@bigbow.com?subject=http://
www.bigbow.com/index.htm">
1931
</a>
1925
<FORM ACTION="mailto:webmail@bigbow.com" METHOD="POST">
<INPUT TYPE="HIDDEN" NAME="REQUEST_URL"
1927
VALUE="http://www.bigbow.com/subscribe">
<INPUT TYPE="HIDDEN" NAME="REQUEST_METHOD" VALUE="POST">
<input type="hidden" name="listid" value="443">
1929
Email Address
<input TYPE="TEXT" SIZE="32" MAXLENGTH="255" NAME="ATTR1"
VALUE>
</form></body></html>
1920

```

FIG. 19B

22/22

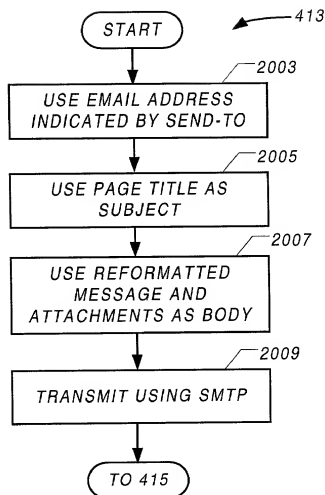


FIG. 20

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): <i>Jilk, Jr., et al.</i>	Group Art Unit: unassigned
Title: SYSTEM, METHOD, APPARATUS AND COMPUTER PROGRAM PRODUCT FOR OPERATING A WEB SITE BY ELECTRONIC MAIL	Examiner: unassigned

**LETTER TO OFFICIAL DRAFTSPERSON
SUBMISSION OF FORMAL DRAWINGS**

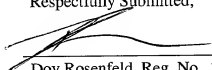
The Commissioner for Patents
Washington, DC 20231
ATTN: Official Draftsperson

Dear Sir or Madam:

Attached please find 22 sheets of formal drawings to be made of record for the above identified patent application submitted herewith.

Respectfully Submitted,

Feb 9, 2001
Date


Dov Rosenfeld, Reg. No. 38687

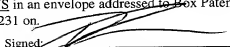
Address for correspondence and attorney for applicant(s):

Dov Rosenfeld, Reg. No. 38,687
5507 College Avenue, Suite 2
Oakland, CA 94618
Telephone: (510) 547-3378; Fax: (510) 653-7992

Certificate of Mailing under 37 CFR 1.10

I hereby certify that this application and all attachments are being deposited with the United States Postal Service as Express Mail (Express Mail Label: EL752476236US in an envelope addressed to Box Patent Application, Commissioner for Patents, Washington, D.C. 20231 on

Date: *Feb 9, 2001*

Signed: 
Name: Dov Rosenfeld, Reg. No. 38687